



P.O. Box 492263
Atlanta, GA 30349
678-235-5732

Expanding Possibilities, Defining the Future

February 1, 2017

Dear Friends:

The National Federation of Democratic Women (NFDW) will hold its 2017 Annual Convention in Atlanta, Georgia, June 8-11. Women in Democratic leadership positions from all over the country will attend. Our convention's theme this year is "Expanding Possibilities, Defining the Future." The NFDW is the only recognized women's entity within the Democratic National Committee.

We are asking that you consider the benefits of advertising in our program, which include national exposure for your organization and support for our organization. As the president of the Georgia Federation of Democratic Women and a member of the National Federation of Democratic Women, I have made it my mission to build coalitions with our allies. Without one another's support, we will surely be less relevant. Since most of you live in Georgia, it's a great way to show support for our organization. We are honored to have our convention in Atlanta this year. Please help us celebrate all the greatness, not only for Atlanta, but all of Georgia!

Gold Level Sponsor - \$10,000

- Designated Signage at all events
- Logo on Shared Signage at all events
- 3 Complimentary Registrations at all events
- Exhibit table
- Corporate Profile (2-page Advertorial)
- Item in Conference Bag
- Logo in press releases

Silver Level Sponsor - \$5,000

- Designated Signage at some events
- Logo on Shared Signage at all events
- 2 Complimentary Registrations at all events
- Exhibit table
- Full page – 4/color ad
- Item in Conference Bag
- Logo included in press releases

Raffle Fundraiser - Local businesses can donate items such as TVs, paintings, services, etc.

Bronze Level Sponsor - \$2,500

- Logo on Shared Signage at all events
- 1 Complimentary Registration at all events
- Exhibit table
- 1/2 page – 4/color ad
- Item in Conference Bag
- Logo included in press releases

Ad Space and Exhibit Booths

- Corporate Profile - \$1500
- Full Page - \$300
- ½ Page - \$175
- ¼ Page - \$120
- All display ads are 4/Color

Vendor Space - \$200 for full table / \$100 for ½ table

For questions and additional information, please contact Ingrid Landis-Davis or Carlotta Harrell at (678) 235-5732.



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If you are interested in sponsoring the convention, purchasing an ad for the program, setting up a vendor table with your merchandise, or contributing through one of our General Sponsorships, please contact Ingrid Landis-Davis or Carlotta Harrell at (678) 235-5732 or send your check and request to the following address:

National Federation of Democratic Women Annual Convention
PO Box 492263
Atlanta, GA 30349

Sincerely,

Kathy Adams, President
Georgia Federation of Democratic Woman